



TIM JOHNSON

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EXPERIENCE

COMMERCIAL ART DIRECTOR, KUTV 2 NEWS, SALT LAKE CITY, UT — 2001-PRESENT

I help create and manage art direction for the top-rated station in a top 40 market—including station promotion, news graphics, and some commercial production. Compositing and motion graphics are created primarily in Adobe After Effects, Photoshop, Illustrator (all CS4), and Lightwave 9 3D. Cutting experience with Final Cut Pro.

DIRECTOR OF MEDIA SERVICES, CHOICE NATIONAL, GILBERT, AZ — 2009-PRESENT

I create and manage all media content and branding for a national financial services firm. I produce video training for agents, write self-help articles and press releases representing the company, and create promotional materials. Tools include After Effects, Premiere Pro, Dreamweaver, Flash, Illustrator, In-Design and most products within Adobe CS4 Master Collection.

CONTRACT GRAPHICS, ADOBE, INC., SAN JOSE, CA — 2005 - Q1

I led a team of artists creating new template-based graphics for the 2.0 release of Premiere Pro. Art directions created in After Effects, Photoshop, Illustrator (all CS) and Lightwave 8. Template menu coding via Photoshop CS. Templates created for worldwide distribution in HD 1080, 720, PAL and NTSC.

ART DIRECTOR, GRAFFIC JAM, PLEASANT GROVE, UT — 1996 - PRESENT

I create motion graphics for various broadcast and film-based productions, as well as customized graphics-based entrepreneurial ventures. Clients including CBS Television, Fox Searchlight, Discovery Channel, CW, TV4, PBS, My Network, and others. Production tools include Adobe CS4 Master Collection, Lightwave 9 3D, and Final Cut Pro.

SENIOR GRAPHIC ARTIST, KSTU FOX 13, SALT LAKE CITY, UT — 1994-1996

I oversaw graphics of on-air news and station promotion. Worked with Quanta CG, Lightwave 3D, Quantel Paintbox, Ampex still stores, Grass Valley switcher.

I write articles for various websites and print magazines, including Post Magazine, CreativeCow.net, TV Technology, and others.

I have testified in court as a witness in the field of animation.

AWARDS RECEIVED

3 Rocky Mountain Emmy Awards
1 International Telly Award
7 Utah Broadcasters Awards

EDUCATION

Brigham Young University — Bachelor of Arts/Broadcast Journalism, 1992

LANGUAGES

I speak, read and write Spanish

REFERRALS

References are available upon request. Production reel is available for download at www.grafficjam.com.